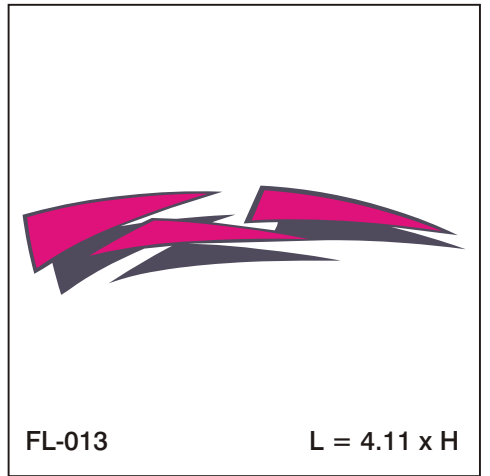
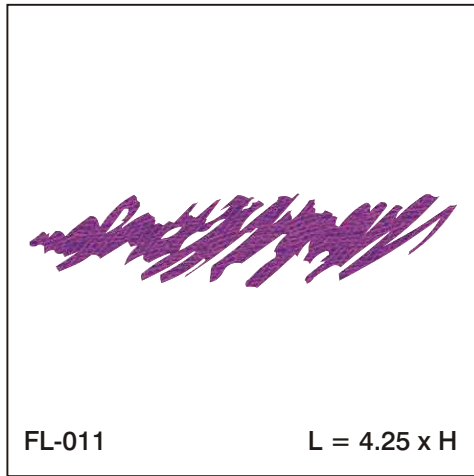
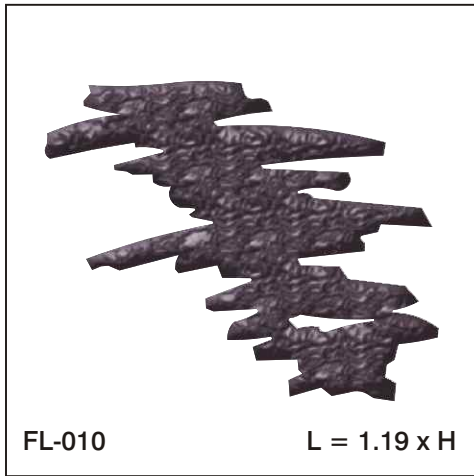
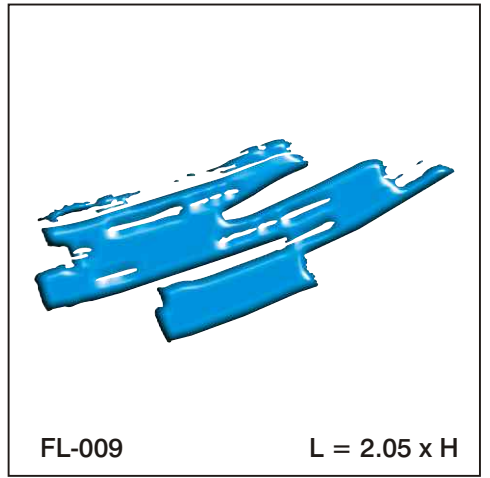
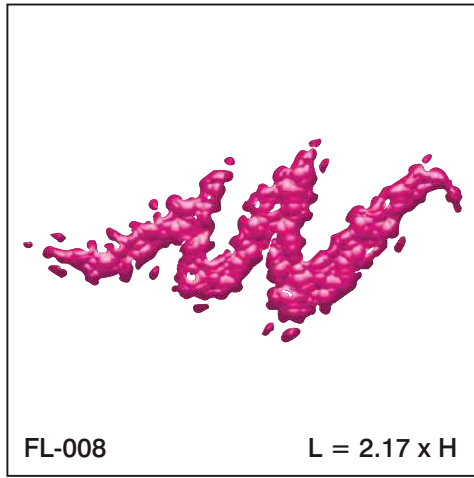
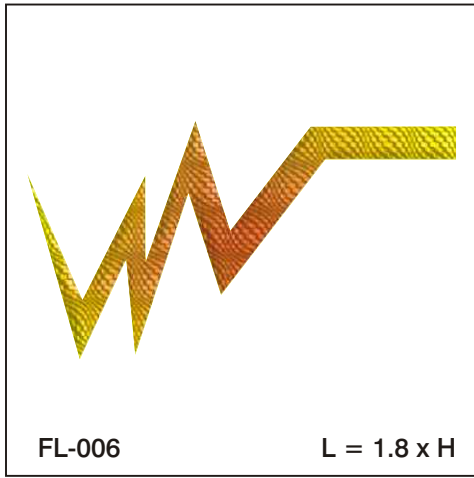
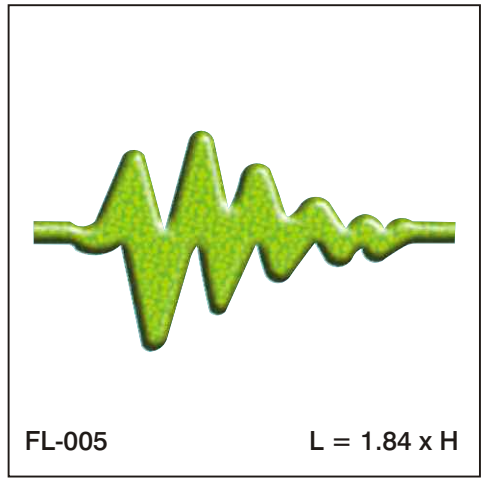
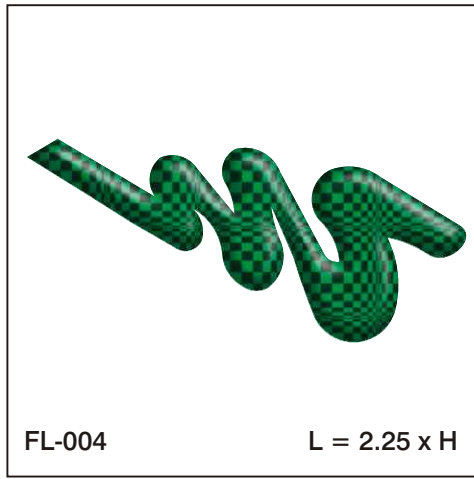
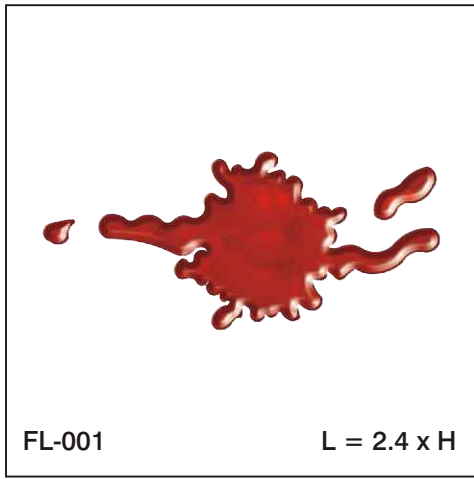




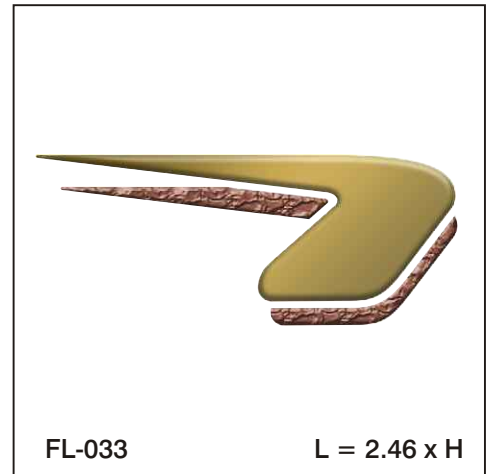
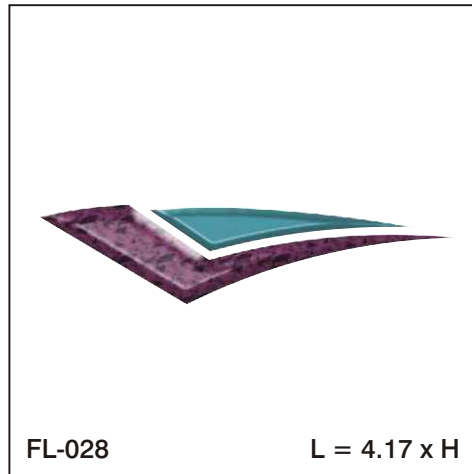
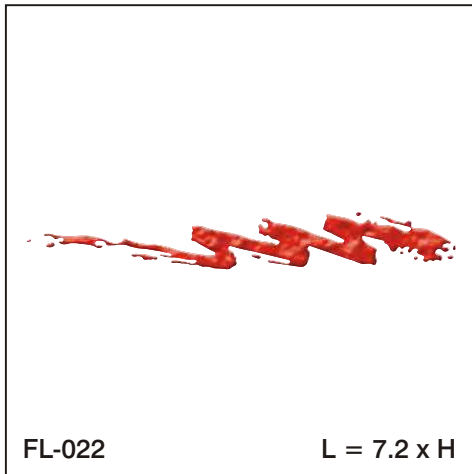
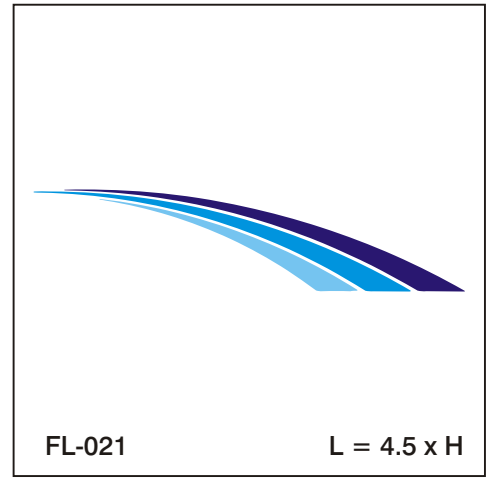
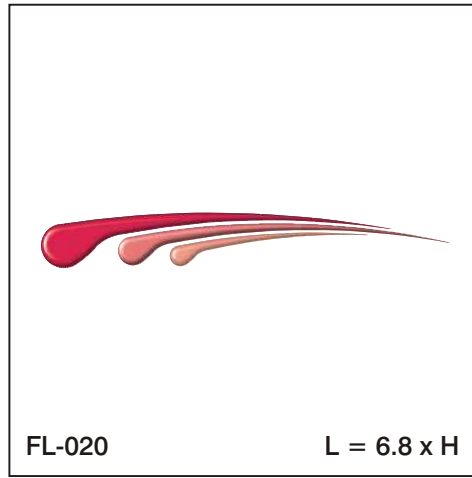
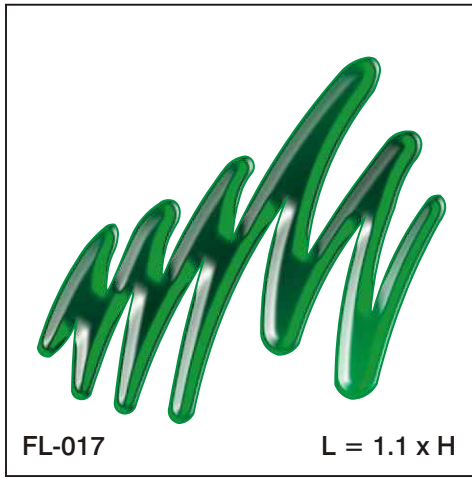
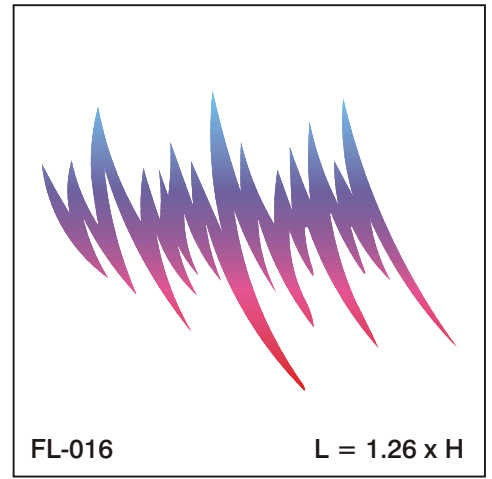
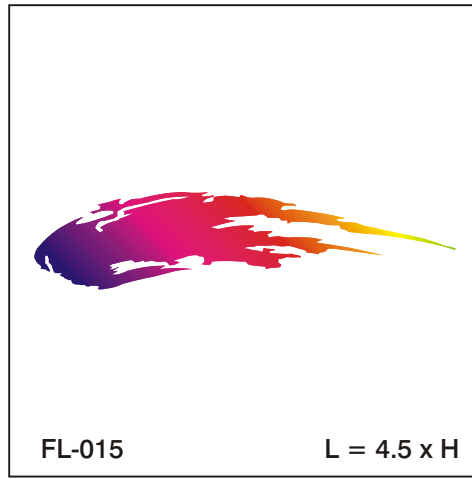
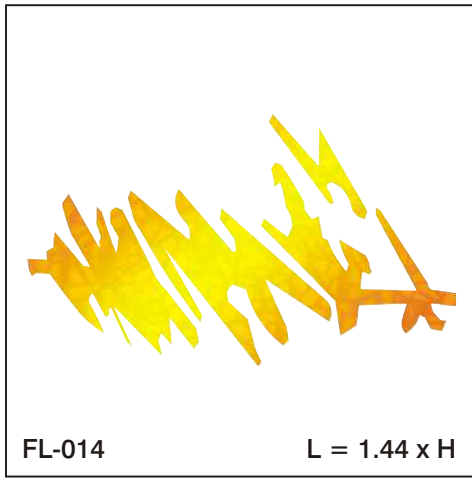
Splashes & Flairs

LETTER RITE®

*Imagine a Universe of Possibilities...
Imagine Graphics Without Limits*

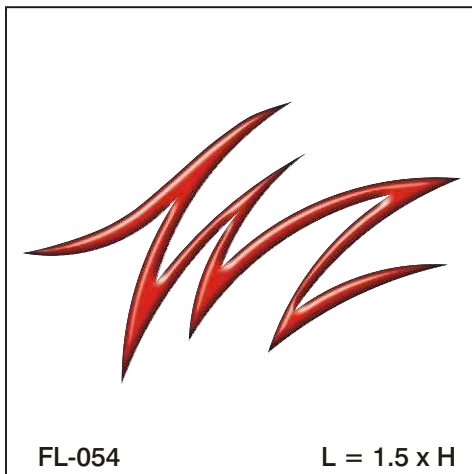
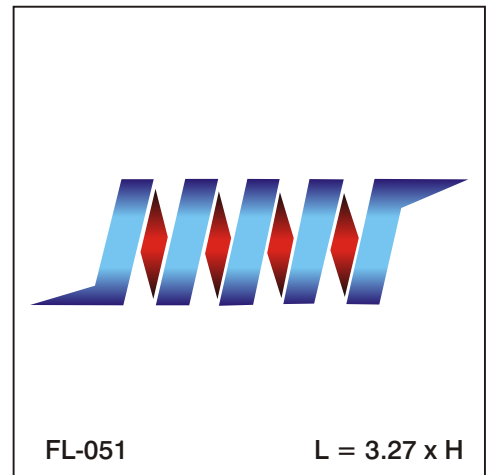
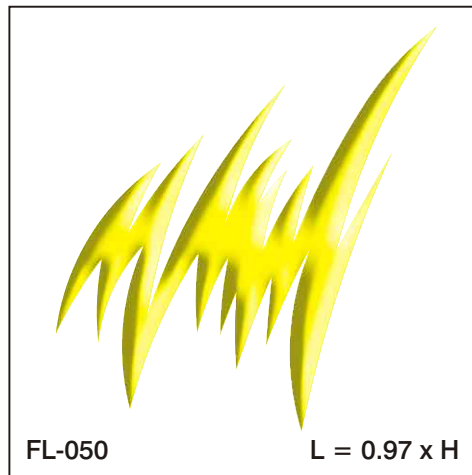
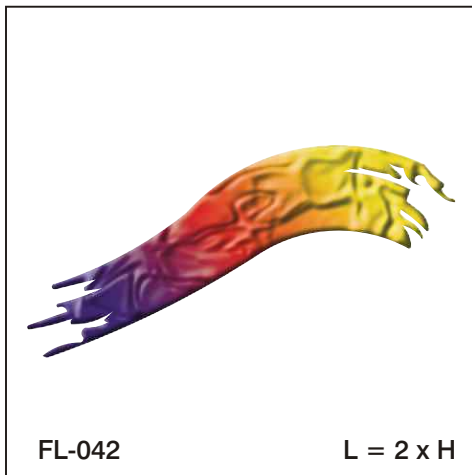
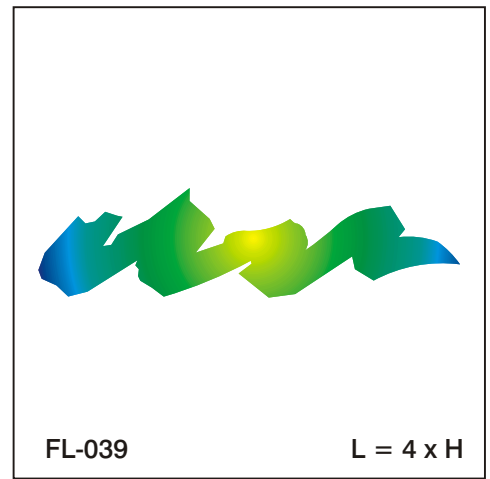
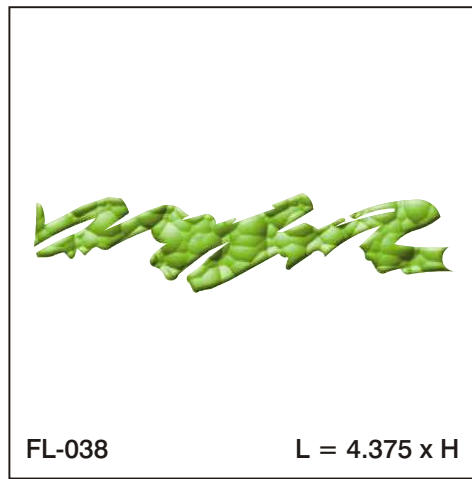
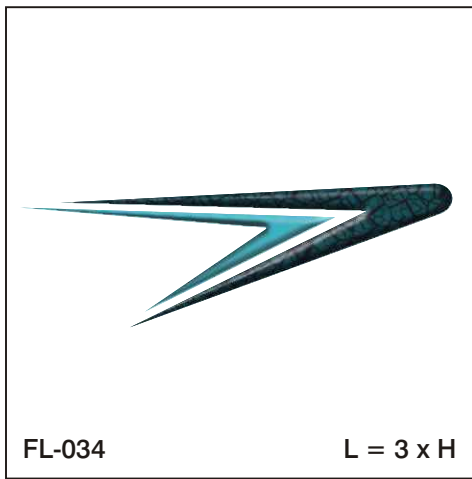


Use these stock designs to speed and ease your efforts in designing new graphics for your boats or trailers. By picking a stock design and selecting the different options available, you can help direct us from the start. This helps us keep the design, work, time and cost as low as we can.



To use this book:

- 1) Measure area the graphic will be placed in.
- 2) Determine desired height of graphics.
- 3) Multiply the height by the length coefficient (you now have an approximate size for your graphic).
- 4) Multiply the length by the height to find the area of your graphic.
- 5) Look up the area on the chart on page 12 to find the price of the graphic.



- The first thing a customer notices on a boat or trailer is the graphics.
- Graphics help set the mood of how your customers feel about your boat or trailer.
- The smaller the boat and the younger the purchaser, the more exotic the graphics tend to be.
- Tying striping to flairs often adds class and style.
- Gold and other metallics can add a look of elegance.
- An extra dollar or two in graphics can add thousands in the long run to sales.

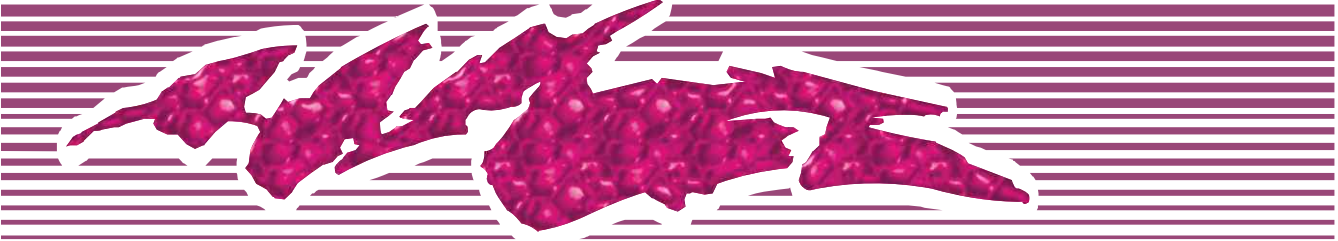
FL-057

L=16 x H



FL-058

L=5.57 x H



FL-059

L=22.8 x H



FL-060

L=12.53 x H



FL-061

L=19.33 x H



FL-063

L=3.84 x H



FL-064

L=8.67 x H



Vinyl Graphics

- Look Better
- Last Longer
- Go on Easier
- Cost Less
- Impact Sales

FL-065

L=10.18 x H



FL-066

L=28 x H



FL-067

L=28 x H



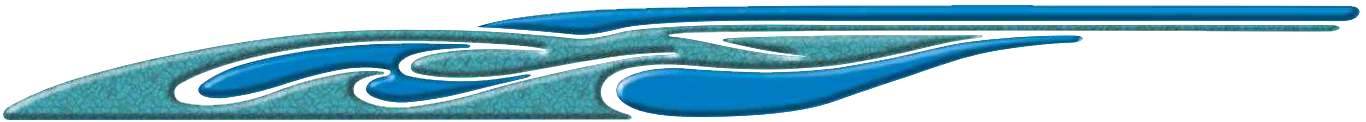
FL-068

L=12.44 x H



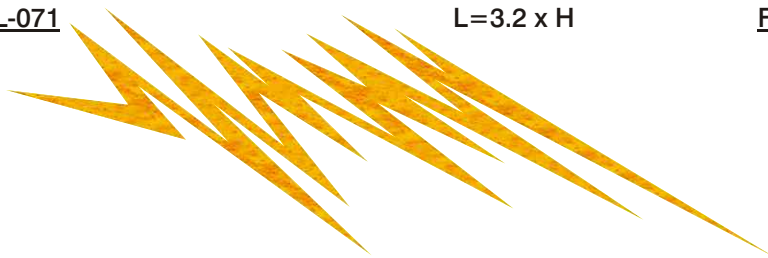
FL-069

L=11.38 x H



FL-071

L=3.2 x H



FL-072

L=3.54 x H



If you use a computer design program to design your own graphics, you may be able to transfer your designs to our computer system. We can read design files from many different formats. Our equipment can output finished decals in full color without hard tools for prototype production.

Please call us to discuss all the options available to you at 1-800-323-1706, or fax us at 1-847-678-4624.

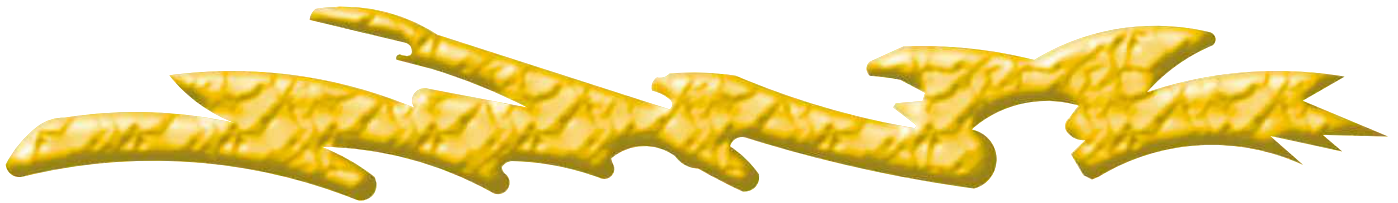
FL-073

L=8.92 x H



FL-074

L=7.25 x H



FL-077 (Brush3)

L=12.72 x H



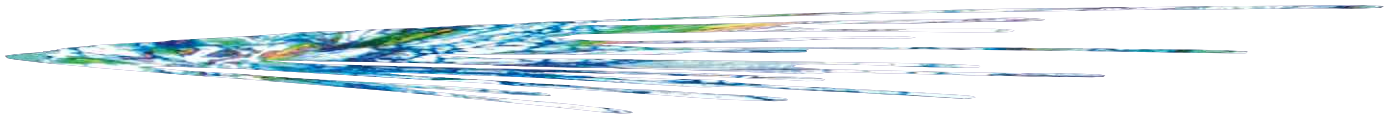
FL-078 (Brush15)

L=11.65 x H



FL-079 (Brush30)

L=12.78 x H



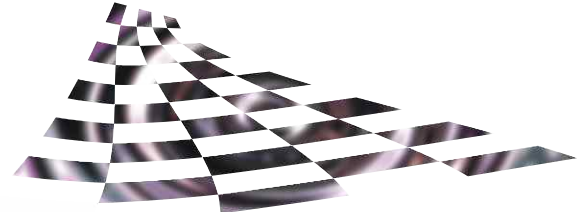
FL-080 (Check11)

L=5.05 x H



FL-081 (Check16)

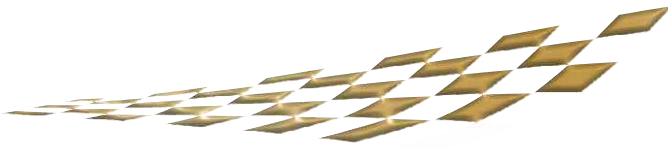
L=2.75 x H



Use the layouts on page 11 to get an idea of all the different options available when using these designs. The sky is the limit. Using today's technology, there is very little our equipment cannot produce. Feel free to mix and match, combine, stretch, duplicate, or add texture to your graphics with patterns or fades. Imagination is our only limit.

FL-082 (Check20)

L=4.54 x H



FL-083 (Check26)

L=2.89 x H



FL-084 (Claws2)

L=10.36 x H



FL-085 (Claws14)

L=12.80 x H



FL-086 (Claws19)

L=7.27 x H



FL-087 (Graphics 10)

L=10.54 x H



FL-088 (Graphics 16)

L=15 x H



FL-089 (Graphics 23)

L=5.8 x H



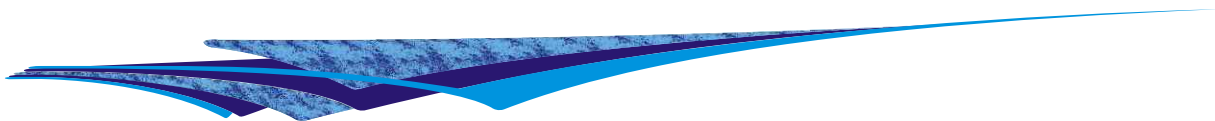
FL-090 (Graphics 25)

L=8.56 x H



FL-091 (Graphics 32)

L=10.90 x H



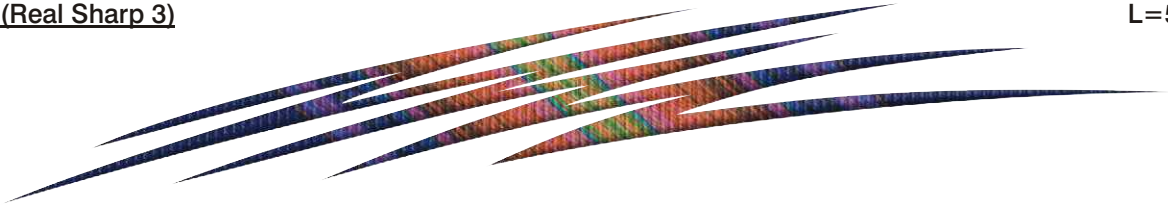
FL-092 (Graphics 33)

L=8.85 x H



FL-093 (Real Sharp 3)

L=5.85 x H



FL-094 (Stroke 10)

L=12.74 x H



FL-095 (Stroke 16)

L=12.38 x H



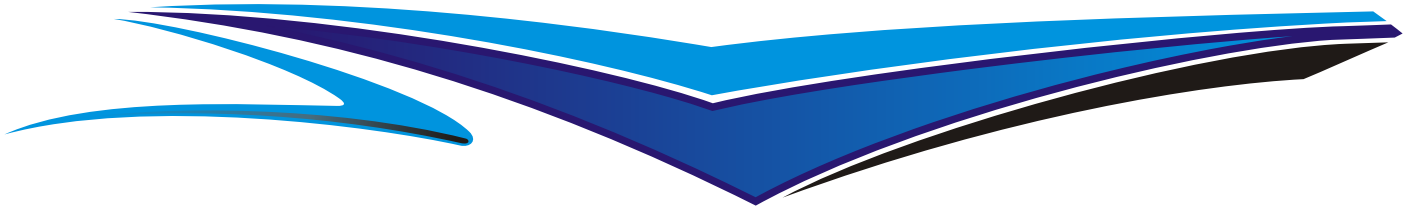
FL-096 (Waterstain 7)

L=10.10 x H



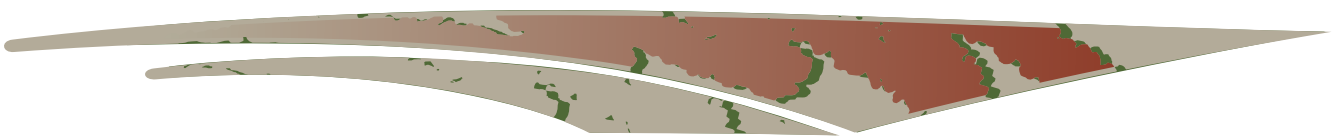
FL-097

L=6.94 x H



FL-098

L=10.87 x H



FL-099

L=7.75 x H



FL-100

L=7.06 x H



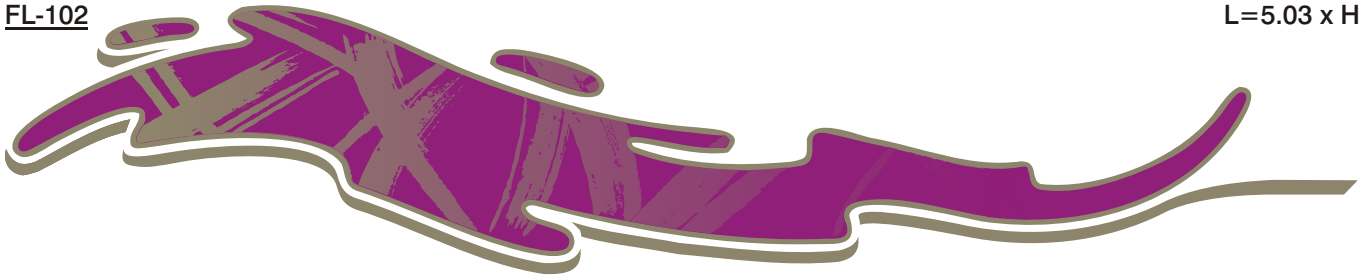
FL-101

L=4.71 x H



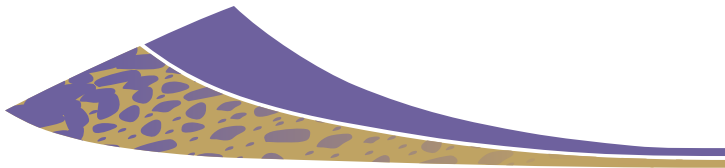
FL-102

L=5.03 x H



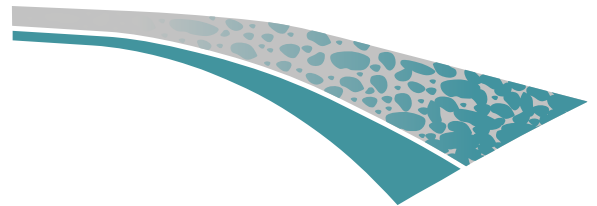
FL-103

L=4.46 x H



FL-104

L=2.89 x H



FL-105

L=13.8 x H



FL-106

L=4.14 x H



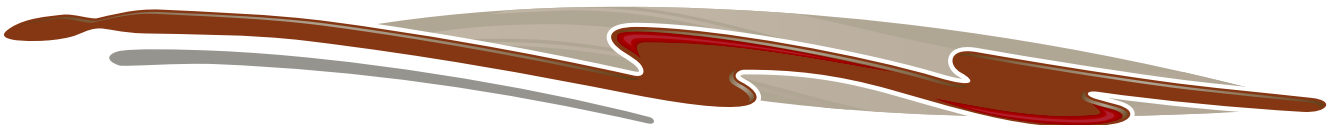
FL-107

L=5.38 x H



FL-108

L=10.49 x H



Design Options for Splashes and Flairs

Combine



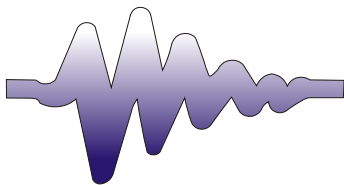
Multi-Layer



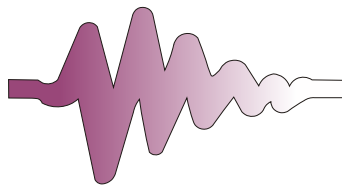
Tie to Striping



Vertical Fade



Horizontal Fade



Multi-Color Fade



Outline



Stretch



Condense



Shadow

Shade



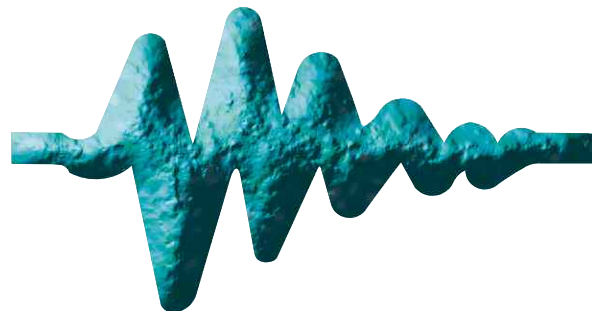
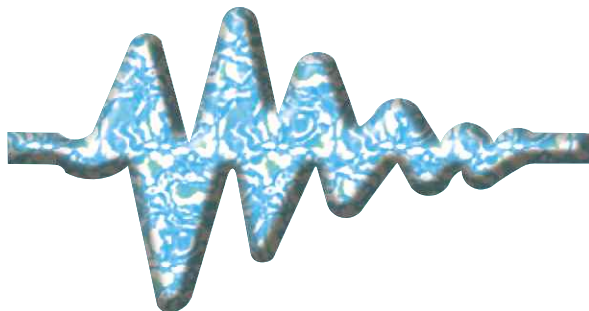
Drop



Cast



3D Image Render



Splashes and Flairs Full Color Price Chart

Part No. Prefix	Area (Sq. Inches)	Quantity (Price Includes Full Color Print & Die-Cut Charge)				
		10	25	50	100	250
Q-4836	1 - 25	6.05	4.80	3.60	2.70	2.10
Q-4837	26 - 50	6.99	5.25	3.94	3.00	2.25
Q-4838	51 - 75	10.40	7.80	5.85	4.50	3.00
Q-4839	76 - 100	13.88	10.40	7.80	5.85	4.00
Q-4840	101 - 125	17.36	13.02	9.76	7.32	6.00
Q-4841	126 - 150	20.00	15.00	11.25	8.43	6.75
Q-4842	151 - 175	24.30	18.00	13.50	10.12	7.50
Q-4843	176 - 200	27.80	20.50	15.00	11.25	8.25
Q-4844	201 - 225	31.00	24.00	18.00	13.50	9.50
Q-4845	226 - 250	34.00	26.00	20.00	15.00	11.00
Q-4846	251 - 275	37.00	28.00	22.00	16.50	13.00
Q-4847	276 - 300	41.00	30.00	24.00	18.00	14.50
Q-4848	301 - 325	44.00	32.00	26.00	20.00	16.00
Q-4849	326 - 350	46.00	34.00	29.00	22.00	17.50
Q-4850	351 - 375	49.00	36.00	31.00	24.00	19.00
Q-4851	376 - 400	51.00	39.00	33.00	26.00	21.00
Q-4852	401 - 425	53.00	41.00	35.00	28.00	22.50
Q-4853	426 - 450	55.00	43.00	38.00	30.00	24.00
Q-4854	451 - 475	58.00	45.00	40.00	32.00	25.50
Q-4855	476 - 500	61.00	48.00	42.00	34.00	27.00
Q-4856	501 - 525	63.00	50.00	44.00	36.00	28.50
Q-4857	526 - 550	65.00	52.00	46.00	38.00	30.00
Q-4858	551 - 575	67.00	54.00	48.00	40.00	31.50
Q-4859	576 - 600	69.00	56.00	50.00	42.00	33.00
Q-4860	601 - 625	71.00	58.00	53.00	44.00	35.00
Q-4861	626 - 650	74.00	61.00	55.00	46.00	37.00
Q-4862	651 - 675	77.00	63.00	57.00	48.00	38.50
Q-4863	676 - 700	79.00	65.00	59.00	50.00	40.00
Q-4864	701 - 725	81.00	67.00	61.00	52.00	41.50
Q-4865	726 - 750	83.00	70.00	63.00	54.00	43.00
Q-4866	751 - 775	85.00	73.00	66.00	56.00	45.00
Q-4867	776 - 800	87.00	75.00	68.00	58.00	47.00
Q-4868	801 - 825	90.00	77.00	70.00	60.00	48.50
Q-4869	826 - 850	92.00	80.00	72.00	62.00	50.00
Q-4870	851 - 875	95.00	83.00	74.00	64.00	52.00
Q-4871	876 - 900	98.00	86.00	76.00	66.00	54.00
Q-4872	901 - 925	101.00	88.00	78.00	68.00	56.00
Q-4873	926 - 950	103.00	90.00	81.00	70.00	57.50
Q-4874	951 - 975	105.00	93.00	83.00	72.00	58.00
Q-4875	976 - 1000	108.00	96.00	85.00	74.00	60.00
Q-4876	1001 - 1025	111.00	99.00	87.00	76.00	62.00
Q-4877	1026 - 1050	113.00	102.00	90.00	78.00	64.00
Q-4878	1051 - 1075	115.00	105.00	92.00	80.00	66.00
Q-4879	1076 - 1100	117.00	107.00	94.00	82.00	67.50
Q-4880	1101 - 1125	121.00	110.00	96.00	84.00	69.00